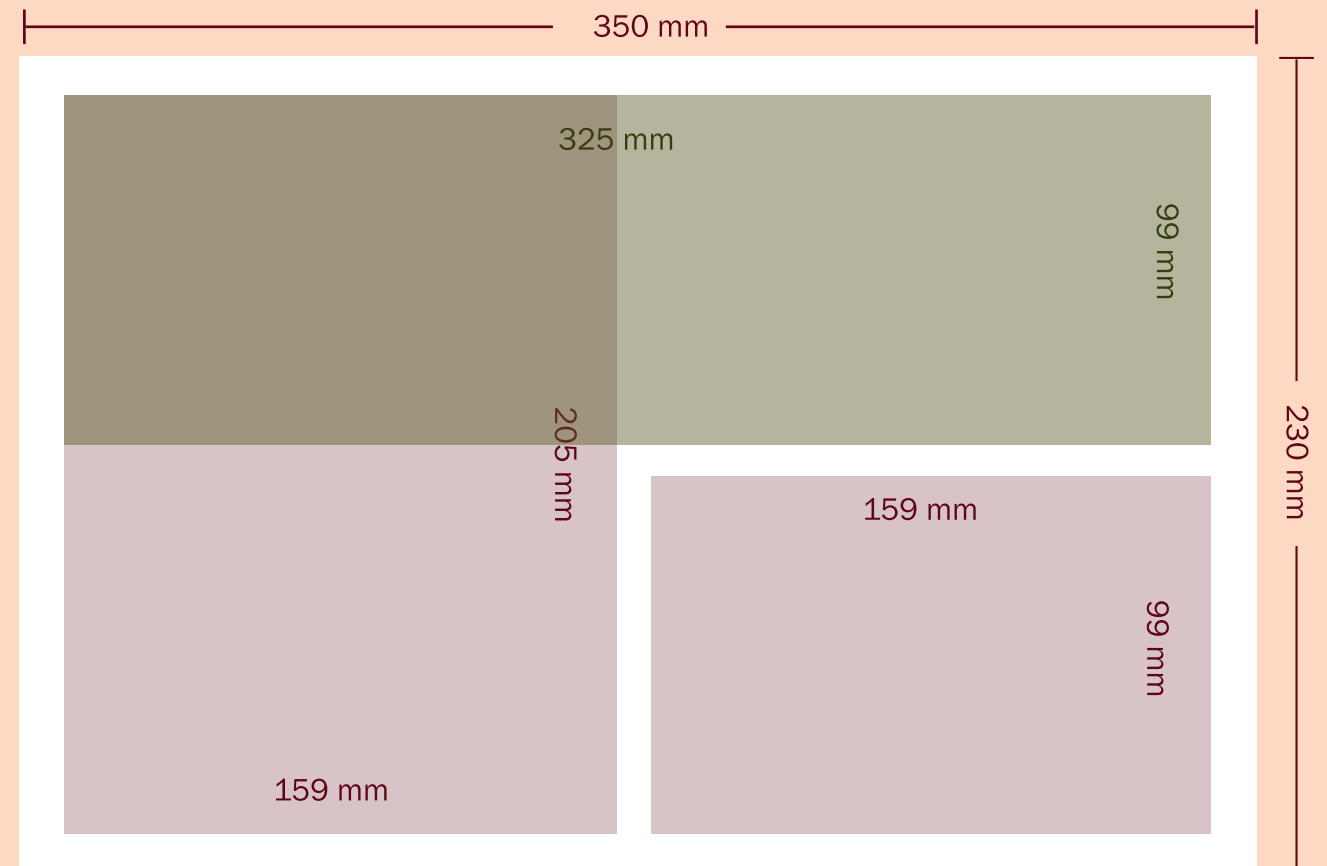


# ADVERTISING RATE

Pen & Paper provides an affordable and effective online marketing solution to all our advertisers.

Page size	Rate/ price
<b>Full Page</b> 350 mm x 230 mm	<b>\$ 115</b>
<b>Half Page</b> 325 mm x 99 mm (Horizontal)  159 mm x 205 mm (Vertical)	<b>\$ 65</b>
<b>1/4 Page</b> 159 mm x 99 mm	<b>\$ 40</b>



# SUBMISSION GUIDELINES

## Finished Artwork

- All images and logos must be at least **72 dpi** (unlike the print publication, web production only requires lower resolution) and in **RGB colour mode**.
- We accept only **JPEG, PNG, TIFF** and **EPS** formats.
- All fonts should be outlined in EPS and please flatten all layers for JPEG, PNG and TIFF
- Files can be supplied by email to **penpaper@whitespac3.com.au**

## Artwork Designed by Pen & Paper

- A clear design brief or layout is required, an approximated quotes will be given.
- Digital images or photographs are accepted and must be supplied in RGB as 120 dpi
- Logos to be supplied in high resolution EPS or TIFF formats.
- Pen & Paper will supply a pdf for proofing, please do allow at least one week for the design process.
- All design enquiries can be sent to penpaper@whitespac3.com.au

# SUBMISSION DEADLINES

Issue	Submission Deadline
3 (Sept)	20th Aug
4 (Oct)	17th Sept
5 (Nov)	22nd Oct
6 (Dec)	19th Nov
7 (Jan)	17th Dec
8 (Feb)	21st Jan

It is recommended advertisers to follow our submission deadlines to place your ads. If late submissions are required, please contact us asap for possible alternatives.

**[penpaper@whitespac3.com.au](mailto:penpaper@whitespac3.com.au)**



## AD BOOKING FORM

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Company / Gallery / Organization's Name:

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Contact Name:

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Phone:

Fax:

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Email:

---

URL: (desire web adress for your ad to link to)

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Ad Sizes: (Please tick the right size)

**FULL PAGE**

**HALF PAGE**

**1/4 PAGE**

Issue: (multiple issues can be selected for the same ad)

**ISSUE 3**

**ISSUE 4**

**ISSUE 5**

**ISSUE 6**

**ISSUE 7**

**ISSUE 8**

Is it a finished artwork?

**Y** / **N**

Do you require design service for your ad?

**Y** / **N**

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Billing Details:

Company/ Gallery/ Organization's Name:

Contact Name:

Phone:

Email:

Billing Address:

**Please email completed form & finished artwork to [penpaper@whitespac3.com.au](mailto:penpaper@whitespac3.com.au)**